



# MICHAEL FREW

Online Business Acquisitions  
Expert, Speaker & Educator

Helping Entrepreneurs Acquire  
Profitable, Scalable, and  
Durable Online Businesses

In the span of a decade, Michael Frew transitioned from a mundane corporate consulting job to acquiring a remarkable portfolio of online companies, with a cumulative value approaching the eight-figure mark.

His expertise in this field caught the attention of WebStreet, who handpicked him to spearhead their inaugural SaaS/Software investment portfolio.

Michael's insights into the niche asset class of online business acquisitions have been featured in various media outlets like FE International, Indie Hackers, and Empire Flippers.

Michael's mission is to pay-it-forward and empower more entrepreneurs with the necessary tools to navigate the dynamic landscape of digital business acquisitions as their next career evolution.

## TOPICS FOR AN ENTERTAINING AND ELIGHTENING DISCUSSION

### TALKING POINTS

- Quitting three different engineering jobs before finding a congruent career fit.
- Why IT professionals should stop trying to start a business and buy a business instead.
- His 8 step framework for finding, financing, and acquiring online companies.
- What makes developers, engineers, and other technically experienced professionals excellent online business acquirers and operators.
- Why investing in online companies outperforms other asset classes.
- The answers to the top four frequently asked questions about pursuing a career in online business acquisitions.